



Perception of agriculture students towards self employment

DEBABRATA MONDAL

Department of Agricultural Extension, Agricultural Economics and Agricultural Statistics, Palli Siksha Bhavana,
Institute of Agriculture, Visva Bharati, SRINIKETAN (W.B.) INDIA
(Email : mondal.debabrata@gmail.com)

Abstract : Perception is considered as one of the important traits of personality of an individual. The study was conducted at the faculty of Agriculture, Bidhan Chandra Krishi Visva Vidyalaya(BCKV). The objectives of the study were to investigate factors responsible for the acceptability of agriculture to generate income. The data were analysed into frequency, percentage and mean. The population consists of all the last semester students of B.Sc (Ag). A total 70 students were selected for this study. In the context of this study, a higher percentage of students (95%) aspired to be opted agriculture as to secure a job in central govt. Agronomy was the most preferred discipline of the respondents closely followed by Soil Sciences and Agricultural Extension. Among the mass media sources the respondents used news papers as a source for job placement 50.00% followed by Journal 24.28 %. Among the least used mass media sources was radio (only 5.72%).

Key Words : Perception, Agriculture, Employment, Income generation

View Point Article : Mondal, Debabrata (2014). Perception of agriculture students towards self employment. *Internat. J. agric. Sci.*, **10** (1): 264-266.

Article History : Received : 15.07.2013; Revised : 19.10.2013; Accepted : 17.11.2013